

# Blog and Ping Uncovered

by

**Joseph Tierney**

I get tons of emails everyday asking me:

1. What exactly is blog and ping and how will it help my websites?

**What programs do I use?**

I ping my blogs every 720 minutes, which is every 12 hours.

Why do I ping at such a long delay?

I do NOT post any content besides the links to my sites. That is right - nothing, just plain HTML links to my websites.

Why do I do this?

There is absolutely no point in gathering data from some search engine based on your keyword to post along with your links to that your blog looks more "real".

Any real person can still see that your blog is made only to get your websites indexed. I've said it once and I will say it again:

**"It is like throwing crap on top of more crap."**

Gathering content to post along with your links is just a waste of time. Time is money, and money is the whole reason you are trying to get your websites indexed.

**Do you recommend any content generator to use with my site?**

I only recommend using ONEw recs Q 4xy siteSGM (R89.441Simp 56So u C2.2w rModified).aid it

